

Privacy Policy

Please read the disclaimer and privacy policy carefully before using this web site. By using this web site, you agree to the terms of the disclaimer and privacy policy. If you do not agree to these terms, please do not use this web site. At The Only Way Is Gin, we are sensitive to privacy. We believe in simple, straightforward policies. The information noted below only applies to the The Only Way Is Gin web site. The Only Way Is Gin is not responsible for the privacy practices or the content of the web sites to which it links.

Our Commitment to Privacy

We believe that the responsible use of personal information collected on our web site is critical. We have therefore adopted this Privacy Statement. The extent and type of information we receive from you on our external web sites depends on the information you provide to us through our contact mailboxes and/or via any of the contact forms within this website and/or through any registration processes on this website and/or via making a purchase on this websites.

Use of Information

We only use your personally identifiable information to respond to your requests and to provide you with information about The Only Way Is Gin' services. We may also use this information to provide you with marketing material about The Only Way Is Gin, unless you opt out of receiving this information as provided below. We also use personal information for the purposes of providing our services to clients, maintaining client relationships (such as informing our clients and prospective clients of products and services that may be of interest to them) and for our other related business activities.

Collecting Information

The Only Way Is Gin uses Google Analytics to monitor traffic to and on the websites but does not collect any personal data from visitors to its web site that is not voluntarily provided. Our web site may invite you to contact us or to provide information about yourself. We use the information you provide to:

- provide you with details of website products, training courses or related services if you are or become a client of The Only Way Is Gin, and/or handle any requests that you may have;
- carry out, monitor and analyse our business or web site operations;
- contact you (unless you tell us that you prefer us not to) regarding website products, training courses or related services that may be of interest to you; and comply with any applicable laws or regulations in any country.

Sharing Information

The personal information you provide to us will be retained only for as long as necessary to fulfil the purposes for which the information was collected or as required by law. We do not sell or share personal information with third parties except as necessary to carry out our business or your request or as required by law or other legal processes, and we never sell your personal information. We may transfer your personal information to other offices of the Company for the purposes set out for use of personal information in this Privacy Policy. By submitting data to The Only Way Is Gin electronically, you are providing explicit consent to trans-border transmission of data collected via our web site.

Safeguarding Information

We have technological and operational security policies and procedures in place to protect your personally identifiable information from loss, misuse, alteration or unintentional destruction. The Only Way Is Gin personnel who have access to the data have been trained and are required to maintain the confidentiality of such information. We do not guarantee that these safeguards will always work.

Questions and Comments

The Only Way Is Gin recognizes its responsibility for protecting the online privacy of your personal information. If you have questions or comments about our administration of your personal information, or would like to opt out of receiving any marketing material from us, please contact us. You may also use this address to communicate any concerns you may have regarding compliance with this Privacy Policy. The Only Way Is Gin, 1391 London Road, Leigh on Sea, Essex SS9 2SA.